



Cambodia Investment Matching

“Empowering Growth Through Strategic Investment Partnerships”

Date: 02nd -04th June 2025

- Conceptualized & initiated by:** Dr. Thourn Sinan – Spiritual & Tourism Professional
- Co-Organized by:** Ministry of Tourism (MOT), PATA Cambodia Chapter (PATAACC), and Innovation & Development Investors Association (IDI)
- Supported by:** Ministry of Agriculture, Forestry and Fisheries (MAFF), Ministry of Commerce (MOC), Ministry of Land Management, Urban Planning and Construction (MLMUPC), the Council for the Development of Cambodia (CDC), and Ministry of Interior (MOI).

1. INTRODUCTION

Cambodia Investment Matching 2025 (CIM) is an annual initiative strategically designed to connect local entrepreneurs with global investors, bridging financial challenges and unlocking opportunities in Cambodia’s dynamic economic landscape. Starting in 2025, CIM will be organized **twice yearly**—at the **end of April** and the **end of September**—aligning with Cambodia’s **green tourism season**. This timing aims to transform the green season into a **bustling period of activity**, boosting tourism and economic opportunities while driving sector-wide support through a dedicated tourism investment platform.

Co-organized by PATA Cambodia Chapter (PATAACC) and Innovation & Development Investors Association (IDI), and with strong backing from government ministries such as the Ministry of Tourism (MOT), Ministry of Agriculture, Forestry and Fisheries (MAFF), Ministry of Commerce (MOC), Ministry of Environment (MOE), and Ministry of Interior (MOI), CIM serves as a unified force for sustainable growth, economic resilience, and cross-sector collaboration.

More than just an event, CIM is a **transformative platform** that empowers local businesses and accelerates innovation. Focusing on high-potential sectors such as **Tourism, Agri-Tourism, and Real Estate Tourism**, CIM provides a gateway for Cambodian entrepreneurs to maximize their potential. A key feature is the **structured one-on-one business matchmaking appointments**, which foster trust, form innovative partnerships, and secure tangible outcomes. Using advanced digital tools and platforms, CIM ensures seamless and productive interactions for participants.

Transparency and strategic alignment are fundamental to CIM 2025. Investors are meticulously vetted against rigorous criteria, ensuring professionalism, credibility, and investment readiness. This commitment guarantees every interaction has the potential to evolve into meaningful, long-term collaborations.

Why Attend CIM 2025?

- **Biannual Investment Platform:** A twice-yearly event designed to boost Cambodia’s green season, supporting tourism and the broader economy.

- **Tailored Matchmaking Opportunities:** Engage in personalized one-on-one business appointments with pre-screened investors and entrepreneurs.
- **Cutting-Edge Digital Tools:** Leverage advanced platforms for efficient, impactful networking.
- **Sectoral Focus:** Explore high-growth opportunities in Tourism, Agri-Tourism, and Real Estate Tourism.
- **Transparency & Credibility:** A curated environment fostering trust, professionalism, and investment readiness.
- **Collaborative Growth:** Contribute to positioning Cambodia as a regional hub for strategic investments and innovation.

Supporting Cambodia's Green Season & Tourism Sector

By strategically aligning CIM with the **green tourism season** (April and September), this initiative aspires to transform a traditionally quieter period into a **vibrant hub of economic activity**. Through targeted investments and enhanced collaboration, CIM promotes the tourism industry as a cornerstone of Cambodia's economic development. This dual focus—boosting the tourism season while supporting sector-wide growth—ensures a comprehensive impact on the country's economy.

Driving Cambodia's Economic Vision

CIM 2025 is not just an event; it is a pivotal initiative for fostering collaboration, attracting foreign investment, and driving sustainable economic growth. By creating a platform that connects local entrepreneurs with global investors, CIM positions Cambodia as a regional leader in strategic investments, innovation, and economic transformation.

Join us at CIM 2025 to empower growth, elevate tourism, and shape Cambodia's future as a thriving investment destination.

2. OBJECTIVES

- **Forge Strategic Alliances:** Establish meaningful and lasting connections between local businesses and global investors, creating a foundation for collaborative growth and shared success.
- **Unlock Sectoral Potential:** Showcase Cambodia's vibrant investment opportunities across key sectors, including **Tourism, Agri-Tourism, and Real Estate Tourism**, positioning them as lucrative and sustainable investment destinations.
- **Empower Financial Resilience:** Provide critical support to local businesses facing financial challenges, offering them a platform to attract investment, revitalize operations, and drive long-term stability.
- **Accelerate Deal Closure:** Streamline the investment process through focused, results-oriented discussions, ensuring tangible outcomes and mutually beneficial agreements.
- **Champion Sustainable Development:** Advocate for environmentally responsible investments and socially impactful business practices, aligning with Cambodia's vision for sustainable economic growth and environmental stewardship.

These objectives form the backbone of **CIM 2025**, driving every interaction towards building impactful partnerships, fostering innovation, and contributing to Cambodia's economic transformation.

3. TARGET SECTORS

- **Tourism:** Explore unparalleled opportunities in Cambodia's thriving tourism sector, including investments in **luxury hotels, eco-friendly resorts, signature restaurants, wellness spas, destination management companies (DMCs), travel agencies, and tour operators**. These sectors offer immense potential for growth, innovation, and sustainable returns.
- **Agri-Tourism:** Capitalize on Cambodia's rich agricultural heritage through **organized farming ventures, integrated farming systems, and community-based agri-tourism**.

experiences. These initiatives not only drive economic development but also support rural communities and sustainable agricultural practices.

- **Real Estate Tourism:** Seize opportunities in **second-home projects** and **redevelopment of pending real estate ventures** into thriving tourism hubs. This sector combines real estate investment with tourism appeal, offering long-term value and substantial returns.

Each of these sectors represents a gateway to transformative investment opportunities, aligning profitability with sustainability and contributing to Cambodia's economic resilience and growth.

4. EVENT FORMAT

CIM 2025 will feature an **Advanced Structured Business Appointment Model**, meticulously designed to maximize efficiency, engagement, and measurable outcomes. The format ensures every interaction is focused, goal-oriented, and results-driven:

- **Dedicated Presentation Spaces:** Local business owners will be strategically seated at well-equipped presentation tables, creating a professional environment to showcase their business propositions effectively.
- **Investor Rotation System:** International investors will rotate systematically between pre-scheduled appointments, ensuring meaningful, targeted interactions with relevant local business representatives.
- **In-Depth Discussions:** Each appointment will span **30mn**, allowing ample time for comprehensive discussions, detailed project presentations, and thorough exploration of investment opportunities.
- **Focus on Tangible Outcomes:** Every meeting is structured to prioritize actionable results, fostering a collaborative atmosphere where investment decisions are made, and agreements are solidified.

This dynamic format creates a productive, results-focused environment, empowering both local businesses and global investors to forge meaningful partnerships and drive long-term success.

5. EVENT DETAILS

Event Title	Cambodia Investment Matching 2025
Slogan/Theme	Empowering Growth Through Strategic Investment Partnerships
Date	02 nd -4 th June 2025
Venue	Sokha Hotel, Phnom Penh
Co-Organizers	Ministry of Tourism (MOT), PATA Cambodia Chapter (PATACC), and Innovation & Development Investors Association (IDI)
Main Supporters	<ul style="list-style-type: none"> ▪ Ministry of Agriculture, Forestry and Fisheries (MAFF), ▪ Ministry of Commerce (MOC), ▪ Ministry of Land Management, Urban Planning & Construction (MLMUPC) ▪ The Council for the Development of Cambodia (CDC), ▪ Ministry of Interior (MOI).

6. EVENT SCHEDULE OVERVIEW



Day 1: Arrival & Welcome Program

 **Monday, 02 June 2025** |  Phnom Penh, Cambodia

Morning: Delegate Arrivals & Hotel Check-in

International and domestic delegates arrive at Phnom Penh International Airport and are warmly welcomed by the CIM 2025 hospitality team. Ground transportation will be provided to designated hotels.

- **Hotel Check-in:** All official accommodation partners will have streamlined check-in for CIM participants.
- **Leisure Time:** Delegates are encouraged to rest and refresh.
- **Lunch:** Available at hotel restaurants or nearby venues (at delegate's own discretion).

<p>Afternoon (13:00 – 16:30): Optional Phnom Penh City Tours</p>	<p>Delegates arriving early are invited to participate in a curated half-day city tour, offering a glimpse into Cambodia’s capital through its history, culture, and modern development. Highlights include:</p> <ul style="list-style-type: none"> • The Royal Palace & Silver Pagoda • Wat Phnom – the city's spiritual heart • Riverside Promenade & local markets <p><i>(Pre-registration required for post-tour participation.)</i></p>
<p>17:00 – 19:00: Pre-Appointment Briefing & Welcome Networking Session</p>	<p>This preparatory session sets the stage for successful business engagements over the following days. Participants will receive their appointment schedules and guidance on the format and expectations of the Business Matching Sessions.</p> <ul style="list-style-type: none"> • Briefing by the Organizing Committee • Distribution of Appointment Timetables • Pre-networking among delegates and exhibitors <p><i>(Dress Code: Business Attire)</i></p>
<p>19:00 – 21:00: Official Welcome Dinner</p>	<p>An elegant evening designed to officially welcome all delegates to CIM 2025. This event combines Cambodia’s signature hospitality with opportunities for relaxed, early-stage networking.</p> <ul style="list-style-type: none"> • Welcome Remarks by senior representatives and dignitaries • Cultural Performances celebrating Cambodian identity and heritage • Networking Over Dinner with fellow delegates, sponsors, and government officials <p><i>(Venue: To be confirmed / Dress Code: Smart Casual or National Dress)</i></p>
<p>Day 2: Official Opening & Investment Program  Tuesday, 03 June 2025  Phnom Penh, Cambodia</p>	
<p>08:00 – 08:30 Official Opening Ceremony</p>	<p>The second day of CIM 2025 begins with a formal opening officiated by:</p> <ul style="list-style-type: none"> • Chairman of PATAACC • Chairman of IDI <p>This session will underscore Cambodia’s strategic direction for foreign investment and international cooperation, setting the tone for a day of meaningful dialogue and deal-making. Keynote addresses will highlight emerging sectors, cross-border partnership priorities, and the vision for long-term sustainable growth.</p>

<p>08:30 – 17:00 Intensive Business Matching Sessions</p>	<p>(30 minutes per appointment) Delegates will participate in a full day of pre-scheduled one-on-one meetings between international investors, Cambodian business leaders, and government representatives.</p> <ul style="list-style-type: none"> • Deepen collaboration discussions • Present or refine investment proposals • Negotiate terms of partnership • Explore sector-specific entry points <p>Appointments are curated for compatibility and hosted in a structured environment with interpretation support as needed.</p>
<p>12:00 – 13:30 Networking Lunch & Consultation Session: Understanding Investment Protocols in Cambodia</p>	<p>During the lunch break, a dedicated consultation corner will be available for investors seeking guidance on Cambodia’s investment framework, legal pathways, tax incentives, and regulatory compliance. Hosted by representatives from:</p> <ul style="list-style-type: none"> • Council for the Development of Cambodia (CDC) • Ministry of Commerce & Ministry of Economy and Finance • Private Legal and Investment Advisory Firms <p>This session will be informal yet highly informative, designed to help international stakeholders better navigate the local investment landscape.</p>
<p>18:30 – 21:30 Gala Dinner Presided over by a VVIP Guest of Honor</p>	<p>A prestigious gala evening designed to celebrate strategic partnerships and cross-border collaboration. The dinner will feature:</p> <ul style="list-style-type: none"> • Welcome Toast & Remarks by the VVIP Guest of Honor • A curated culinary showcase of Cambodian heritage cuisine • Cultural performances and musical ensembles • Ample opportunities for high-level networking in a refined setting <p><i>(Venue: TBC Dress Code: Formal / National Dress)</i></p>
<p>Day 3: Departure & Optional Programs 📅 Wednesday, 04 June 2025 📍 Phnom Penh & Beyond</p>	

<p>Morning: Delegate Departure Services</p> <p>Optional Activities (Based on Individual Arrangements)</p> <p>CIM 2025 concludes with a seamless departure experience and the opportunity for further exploration, investment reconnaissance, or leisure—ensuring every delegate gains the full benefit of their journey to Cambodia.</p>	<p>Morning: Delegate Departure Services</p> <p>Delegates departing Phnom Penh will be supported by the CIM 2025 hospitality and logistics team for:</p> <ul style="list-style-type: none"> • Hotel check-out assistance • Luggage handling and airport transfers • Flight confirmation and transportation coordination <p>Our team will ensure a smooth and professional departure experience for all guests.</p>
	<p>Optional Activities (Based on Individual Arrangements)</p> <p>Delegates who are extending their stay or who missed earlier tours may choose from the following personalized experiences:</p> <p><i>A. Post-CIM City Tour (For Missed Arrivals)</i></p> <ul style="list-style-type: none"> • Phnom Penh City Tour – 09:00 to 12:00 <p>For delegates who arrived late or missed the Day 1 post-tour, a repeat half-day guided cultural tour of Phnom Penh will be available. Highlights include:</p> <ul style="list-style-type: none"> • Royal Palace & Silver Pagoda • Wat Phnom & Central Market • Riverside architecture and history walk <p><i>(Pre-registration required.)</i></p> <p><i>B. Extended Regional Tours (Optional Add-ons)</i></p> <p>Delegates may opt for multi-day inspection or leisure trips to Cambodia’s other major tourism and investment destinations:</p> <ul style="list-style-type: none"> • Siem Reap & Angkor Temples – Cultural immersion & heritage site visit • Sihanoukville & Coastal Zones – Beachside development and resort tours • Kampot & Kep – Eco-tourism, agri-tourism, and culinary discovery • Battambang – Heritage, art, and sustainable community initiatives <p><i>(Organized in partnership with local DMCs and tourism boards. Custom itineraries available on request.)</i></p> <p><i>C. Site Inspection Trips (By Appointment)</i></p> <p>Individual investors or business delegates may proceed with pre-arranged site visits or on-the-ground project inspections with relevant stakeholders. Support is provided for:</p> <ul style="list-style-type: none"> • Transportation logistics • Interpretation services • Local business hosting coordination

7. KEY FEATURES OF CIM2025

- **30-Minute Business Matching Sessions:** Carefully timed to foster focused and productive discussions, these appointments maximize the potential for meaningful engagement.
- **Sector-Focused Approach:** A strategic emphasis on high-potential industries ensures targeted outcomes for investors and entrepreneurs.
- **Collaborative Environment:** A curated program designed to create lasting partnerships, stimulate knowledge exchange, and support Cambodia’s broader economic goals.

8. BENEFITS FOR PARTICIPATION

For Local Business Owners:

- **Exclusive Access to Global Investors:** Gain direct connections with a diverse pool of international investors actively seeking strategic partnerships and growth opportunities.
- **Showcase Projects with Impact:** Present business proposals, innovative projects, and investment-ready opportunities to a targeted audience of decision-makers.
- **Unlock Financial Growth Potential:** Secure crucial funding, foster sustainable growth, and overcome financial hurdles through strategic partnerships.
- **Enhanced Business Visibility:** Elevate your brand presence on an international stage, increasing credibility and attracting future collaborations.

For Investors:

- **Curated Investment Opportunities:** Gain access to a carefully selected portfolio of vetted local businesses with high potential for growth and returns.
- **Diverse Sectoral Prospects:** Explore opportunities across Cambodia's thriving sectors, including **Tourism, Agri-Tourism, and Real Estate Tourism.**
- **Efficient Deal-Making Process:** Benefit from a streamlined appointment model designed to facilitate productive discussions and swift deal closures.
- **Long-Term Strategic Partnerships:** Build sustainable relationships with credible local entrepreneurs, ensuring ongoing collaboration and success.

These benefits ensure that every participant—whether local entrepreneur or global investor—derives maximum value, fostering a collaborative environment where innovation, growth, and success thrive.

9. CONCLUSION

Cambodia Investment Matching 2025 is more than just an event—it is a **transformative strategic initiative** designed to bridge the gap between financial challenges and growth opportunities. By fostering **direct, meaningful interactions** between carefully **pre-selected international investors** and **local businesses that meet rigorous event criteria**, CIM ensures that every participant brings value, credibility, and alignment with the event's goals.

Each investor is meticulously chosen based on their expertise, sector focus, and commitment to long-term partnerships, guaranteeing productive discussions and actionable outcomes. This deliberate selection process maximizes the potential for successful collaborations, impactful investments, and sustainable economic development.

Join us in **Empowering Growth Through Strategic Investment Partnerships** and become a key player in shaping Cambodia's economic future.

For more information and registration, please contact the organizing committee:

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